



Nathan Glover

GRAPHIC DESIGNER

📍 Brisbane, AUS
✉ hello@nathan-glover.com
☎ 0401505665
🌐 nathan-glover.com

I'm a proficient and versatile Graphic Designer, driven to satisfy clients and produce valued work. I have 14 years experience in digital and print design with a focus on brand development and marketing campaigns. Using a strategic approach to design, I aim to create innovative and purposeful solutions that engage target audiences and inspire memorable connections. To meet deadlines for multiple projects, I remain calm under pressure and effectively manage my time. I foster work relationships with professionalism and integrity, providing timely and personable communication. I'm available to take on new clients and projects, working remotely or in-house.

Experience

Dec 2016 – Present > **Freelance Graphic Designer**
Self-employed > **Brisbane, AUS**

- Independently operated a reliable and cost-effective freelance service for a variety of clients and worked short-term contracts supporting in-house teams.
 - Assisted the BCF team at Super Retail Group to produce targeted and on-brand seasonal catalogues, eDMs, web graphics, in-store POS and marketing materials. Followed brand guidelines diligently, devised creative concepts for upcoming digital marketing components, created merchandise graphics for external brands.
 - Collaborated with the marketing team from CSIRO's ON Accelerator to create a visual identity, design guidelines and digital applications for a new pilot program. Provided marketing support, copywriting and brand advice to the ON Accelerator events team for a high-profile competitive workshop and pitch event.
 - Contributed illustration, art direction and copywriting to internal behaviour change campaigns for eHealth Queensland. Designed confidential government project materials aimed to raise awareness about emerging technologies and innovation in health. Pitched concepts to stakeholders and senior team members.
 - Commissioned from 2013-2020 to design merchandise for UK Tech-Fest, an annual four-day music festival. Produced appealing illustrations that evoked a visual association with the music and complemented the festival brand. Built and sustained a strong relationship with the client and the festival community.
- Confidently managed projects from initial consultation to final artwork, ensuring a positive client experience by delivering projects on time and on budget.
- Generated accurate quotes, fulfilled briefs with effective design solutions, presented concepts with comprehensive rationales and provided ongoing project support.
- Embraced changing work environments, prioritised tasks when balancing multiple projects and remained composed when under pressure to meet tight deadlines.

Feb 2018 – Jul 2018 > **Senior Graphic Designer**
Phillips Group > **Brisbane, AUS**

- Created memorable branding and marketing solutions through research and strategy, including sensitive materials that required discretion and integrity.
- Collaborated with consultants to create infographics, diagrams and supporting visual components for substantial tenders and presentations.
- Provided direction and strategy for the rollout of the Phillips Group rebrand and website refresh, supported staff members with the rebrand transition and updated corporate identity components including brand guidelines.
- Mentored junior staff by reviewing work and giving constructive feedback, providing direction and advice to assist with problems and helping to improve technical skills.
- Participated at weekly team meetings, provided updates on active projects and delivered presentations on graphic design insights, issues and developments.
- Pitched concepts and ideas to external clients and stakeholders, managed client relationships and provided clear communication and ongoing support for projects.

Education

2006 > **BA Graphic Design**
University of Canberra, AUS

Industries

Worked with a diverse range of clients across many industries, including:

- Communications
- Entertainment
- Transport
- Retail
- Healthcare
- Education
- Public Relations
- Real Estate
- Small Business
- Government
- Council
- Not-for-profit

Personal skills

- Creativity
- Critical thinking
- Communication
- Project & time management
- Meticulousness
- Leadership
- Reliability
- Client relationship management
- Adaptability
- Collaboration
- Interpersonal
- Customer service
- Integrity
- Efficiency

Technical skills

Expert in:



Basic knowledge of:



Used for daily operations:



Experience (cont.)

Nov 2013 – Dec 2016 > Senior Creative Artworker
M-Four Design Studio > Manchester, UK

- Determined project requirements, budget and possibilities, developed innovative concepts and delivered persuasive presentations to clients and stakeholders.
- Designed refreshing creative solutions for branding projects, events and marketing campaigns, focussing on achieving project objectives and requirements.
- Used existing creative concepts to generate extensive campaign collateral for numerous channels, prioritised and completed all jobs on time with close attention to detail and methodically prepared final artwork.
- Confidently mentored junior colleagues, provided advice and technical support to the studio and supervised campaign production to ensure quality and consistency.
- Acted in the Studio Manager position when requested, performing additional studio trafficking duties including delegating projects, workflow and time management, problem solving and collaborating with account managers.
- Actively engaged with colleagues, provided updates and critique in weekly studio meetings and participated in team development and training.

Mar 2012 – Nov 2013 > Freelance Creative Artworker
Self-employed > Manchester, UK

- Worked autonomously and in small teams as a freelancer, gained valuable local experience and secured an ongoing freelance position at M-Four Design Studio.

Dec 2008 – Feb 2012 > Lead Graphic Designer
Early Childhood Australia > Canberra, AUS

- Responsible for designing and overseeing all in-house graphic design materials and worked with colleagues and field experts to produce periodical publications.
- Collaborated with Dept of Defence, Dept of Health & Ageing and Dept of Education to successfully realise, design and manage extensive government-funded projects.
- Executed a successful proposal to rebrand Early Childhood Australia, developed new brand guidelines and managed the update of all brand identity components.
- Independently liased with suppliers to source complex quotes and print tenders, investigated printing and stock options and thoroughly checked printed proofs.
- Organised and supervised on-location photo shoots of children and carers to regenerate the in-house photo library and provide images for current projects.
- Utilised experience to train and supervise new graphic design employees and provide support to other new staff members in the organisation.

Services

Deliver successful projects using a range of quality services, including:

- Branding
- Advertising
- Marketing campaigns
- Corporate
- Illustration
- Typography
- Art direction
- Event Design
- Editorial Design
- Image editing
- Finished artwork
- Typesetting
- Copywriting
- Studio trafficking
- Account handling
- Production management

Expertise

Proficient with designing many types of digital & print materials, including:

- Brand identity
- Guidelines
- Logos
- Marketing collateral
- Advertisements
- Infographics
- T-shirts & merchandise
- Promo items
- eDMs & DMs
- Websites
- Web & social media graphics
- Web banners
- Digital screens
- OOH
- Posters
- Banners
- Displays
- Wayfinding & signage
- Reports
- Publications

Referees available on request.